

KEEP MEMORY ALIVE

Supporting the Mission of the Cleveland Clinic Lou Ruvo Center for Brain Health



ALZHEIMER | HUNTINGTON | PARKINSON | ALS | MEMORY DISORDERS

FOR IMMEDIATE RELEASE

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AMERICA'S GOT TALENT LIVE! ENTERTAINS LAS VEGAS AND SUPPORTS KEEP MEMORY ALIVE

The Strip's Newest Stage Spectacular

Donates Proceeds of Special Performance to Keep Memory Alive

(Las Vegas, NV) October 07, 2009 – “America's Got Talent,” the most exciting show of the summer, is coming to Las Vegas with a new, live stage show and will begin official performances by benefitting local charity, Keep Memory Alive. A special performance of America's Got Talent Live! will be held Wednesday, October 14 at the CHI Theatre inside Planet Hollywood Resort & Casino and all ticket sales will benefit [Keep Memory Alive](#).

Featuring celebrity host Jerry Springer, America's Got Talent Live! will be a 10-week engagement headlined by this year's million dollar winning performer, Kevin Skinner, as well as some of the most popular acts seen this summer. With an exciting array of spectacular entertainers from across the country, America's Got Talent Live! promises to be an unforgettable experience for people of all ages.

“We are thrilled to be part of America's Got Talent Live! with this special performance,” said Larry Ruvo, founder and chairman of Keep Memory Alive. “The event will showcase the newest entertainment option on The Strip while giving the Las Vegas community a chance to contribute to Keep Memory Alive and further advance our mission to conquer all forms of memory disorders.”

The performance of America's Got Talent Live! on October 14 begins at 7 p.m. at the CHI Theatre inside Planet Hollywood Resort & Casino. Tickets start at \$64 and can be purchased by calling Ticketmaster at 800-745-300. All proceeds of this performance to benefit [Keep Memory Alive](#).

[Keep Memory Alive](#), whose mission is to provide enhanced treatment and ultimately cures for patients and their families suffering from neurocognitive disorders, is the support organization for the [Cleveland Clinic Lou Ruvo Center for Brain Health](#). By supporting Keep Memory Alive and its fight against neurodegenerative diseases such as Alzheimer's, Huntington's, Parkinson's, ALS and memory disorders of all kinds, we can ensure progress towards better treatments and ultimately cures will occur right here in Las Vegas. For additional information call (702) 263-9797 or visit www.keepmemoryalive.org

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