

# KEEP MEMORY ALIVE

Supporting the Mission of the Cleveland Clinic Lou Ruvo Center for Brain Health



ALZHEIMER | HUNTINGTON | PARKINSON | ALS | MEMORY DISORDERS

## FOR IMMEDIATE RELEASE

October 19, 2009

## **FEEL TWICE AS NICE THIS MONTH BY SUPPORTING KEEP MEMORY ALIVE AT QUA BATHS & SPA**

**Las Vegas** – During the month of October, Las Vegans can support local charity [Keep Memory Alive](#) while improving body and mind at Qua Baths & Spa at Caesars Palace. [Keep Memory Alive](#), whose mission is to provide enhanced treatment and ultimately cures for patients and their families suffering from neurocognitive disorders, is the support organization for the [Cleveland Clinic Lou Ruvo Center for Brain Health](#), which started seeing patients this past July.

Receive a 10 percent discount on Qua's Give Back Menu, including the Hawaiian Lomi Lomi 75-minute massage, the Raindrop Therapy 75-minute massage or the Red Carpet 50-minute facial, and 5 percent of the proceeds will benefit [Keep Memory Alive](#). In addition, \$1 from each purchased Roman Rituals and Fitness Center pass during the month of October will be donated to [Keep Memory Alive](#).

There is no better way to promote healing and health of body and mind than this unique partnership with Qua Baths & Spa and [Keep Memory Alive](#). For further information or to book a treatment, call (702) 731-7110. Offer ends October 31, 2009.

By supporting Keep Memory Alive and its fight against neurodegenerative diseases such as Alzheimer's, Huntington's, Parkinson's, ALS and memory disorders of all kinds, we can ensure progress towards better treatments and ultimately cures will occur right here in Las Vegas. For additional information, call (702) 263-9797 or visit [www.keepmemoryalive.org](http://www.keepmemoryalive.org).

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### **For More Information:**

Keep Memory Alive

Kate Turner Whiteley/Elizabeth Zbylut, Kirvin Doak Communications: 702-737-3100

Qua Baths & Spa

Celena Haas, Caesars Palace: 702-731-7216