

# KEEP MEMORY ALIVE

Supporting the Mission of the Cleveland Clinic Lou Ruvo Center for Brain Health



ALZHEIMER | HUNTINGTON | PARKINSON | ALS | MEMORY DISORDERS

## FOR IMMEDIATE RELEASE

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## SUPPORT KEEP MEMORY ALIVE THROUGH UPCOMING COMMUNITY EVENTS

**Las Vegas** – [Keep Memory Alive](#), whose mission is to provide enhanced treatment and ultimately cures for patients and their families suffering from neurocognitive disorders, is the support organization for the [Cleveland Clinic Lou Ruvo Center for Brain Health](#). The organization celebrated a remarkable achievement this year by welcoming its first patients to The Center Monday, July 13, and introducing Las Vegas to an architectural gem and highly touted model of patient-focused care. Over the next few months, Las Vegas can support Keep Memory Alive's valued mission by participating in the following programs:

- **Wine & Dine For The Cause**

Valentino inside The Venetian Resort-Hotel-Casino announces "Wine & Dine For The Cause" in honor of its 10<sup>th</sup> anniversary. Now through the end of September, a portion of the proceeds from Valentino's daily specials, tasting menus and select wines will benefit Keep Memory Alive and the Cleveland Clinic Lou Ruvo Center for Brain Health.

- **Barrett-Jackson Cruise-In**

On October 3, Gaudin Ford will host the 2<sup>nd</sup> Annual Barrett-Jackson Las Vegas Cruise-In. All Las Vegas-area automotive enthusiasts are encouraged to bring their vehicles to the event from 10 a.m. – 2 p.m. The sale of food and refreshments as well as a "split-the-pot" raffle during the event will benefit Keep Memory Alive and the Cleveland Clinic Lou Ruvo Center for Brain Health.

- **Mesquite Golf Getaway**

Casablanca Resort Casino in Mesquite, Nevada will host the annual Mesquite Golf Getaway October 16-17. Golfers can compete to win many contests including hole-in-one, men's/women's longest drive, closet to the pin and more. A portion of the proceeds from the tournament will benefit Keep Memory Alive and the Cleveland Clinic Lou Ruvo Center for Brain Health.

By supporting Keep Memory Alive and its fight against neurodegenerative diseases such as Alzheimer's, Huntington's, Parkinson's, ALS and memory disorders of all kinds, we can ensure progress towards better treatments and ultimately cures will occur right here in Las Vegas. For additional information call (702) 263-9797 or visit [www.KeepMemoryAlive.org](http://www.KeepMemoryAlive.org).

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