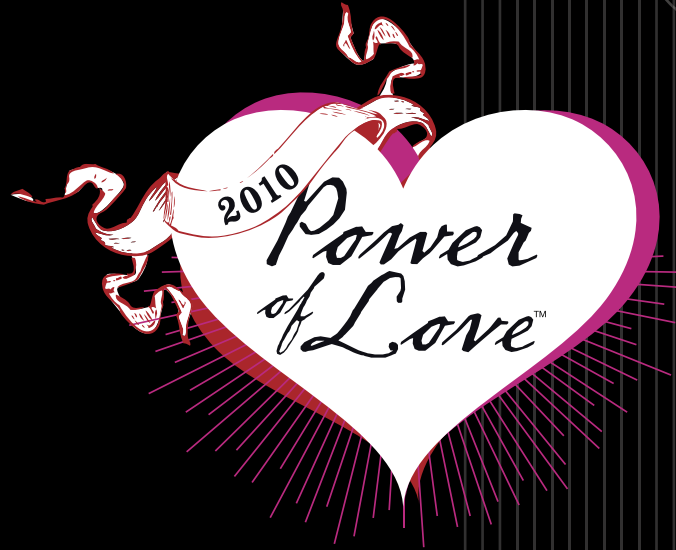


KEEP MEMORY ALIVE

PRESENTS



Saturday, February 27, 2010 at Bellagio Las Vegas

AN EVENING TO REMEMBER SO OTHERS WILL NEVER FORGET.

Please join Keep Memory Alive and **Chefs Wolfgang Puck and Thomas Keller** for a memorable evening full of celebrity guests, flowing champagne and an unforgettable surprise headliner. Bid on luxury items, including one-of-a-kind jewelry and travel excursions, during silent and live auctions. And join us in **honoring Stacie and Chuck Mathewson, Chairman Emeritus, IGT.**

All proceeds benefit the Cleveland Clinic Lou Ruvo Center for Brain Health and their tireless efforts in the battle against Alzheimer's, Huntington's, Parkinson's, ALS and memory disorders.

5:30 p.m.—7:00 p.m. **Cocktails and silent auction**
7:00 p.m. **Dinner**

Attire is fashionable; upscale for the ladies, jacket but no tie for the men.



CHAMPAGNE

\$75,000 table for 12 or \$7,500 per seat
Table for 12 with priority seating
Logo on the Foundation Event Website
Special VIP After-Party Invitation
Special gift for you and each of your guests
Color ad in the Keep Memory Alive Sponsorship Catalog



CAVIAR

\$50,000 table for 10 or \$6,000 per seat
Table for 10 with premier seating
Special gift for you and each of your guests
Color ad in the Keep Memory Alive Sponsorship Catalog



WHITE TRUFFLE

\$25,000 table for 10 or \$3,000 per seat
Table for 10 with premier seating
Color ad in the Keep Memory Alive Sponsorship Catalog



BORDEAUX

\$15,000 table for 10 or \$1,500 per seat
Table for 10



I WOULD LIKE TO PURCHASE AN AD IN THE EVENING'S PROGRAM.

- ♥ Full-Page Ad (full color or black and white): \$2,500.
- ♥ Inside Front Cover (only one available): \$5,000.
- ♥ Back Cover (only one available): \$5,000

Ad specifications are available by contacting Nicole Wolf at nwolf@keepmemoryalive.org.

Ads must be received by Monday January 8, 2010, to be included in the sponsorship catalog.

For more information, please call 702.263.9797 or visit keepmemoryalive.org.
Your donation is tax deductible; a 501(c)(3) organization.