

Presented by:



Taking Care of Business:

# A Summit on Employee Caregiving

# 2.25.2011



Friday, February 25, 2011

7:30 – 11:30AM

Keep Memory Alive  
Event Center, Cleveland Clinic  
Lou Ruvo Center for Brain Health

## KEYNOTE SPEAKERS

**Representative Edward J. Markey** -  
Founder and co-chair of the  
Congressional Task Force on  
Alzheimer's

**Chris Matthews**, Host of  
**MSNBC's Hardball** and  
**The Chris Matthews Show**

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## Taking Care of Business: A Summit on Employee Caregiving

### DID YOU KNOW?

- The annual cost to businesses for employees of all ages who are caregivers is more than \$17 billion.
- Losses include absenteeism, workday interruptions and employee turnover.
- There are more than 250,000 caregivers in Nevada, the majority of whom are currently employed.

### YOU'LL LEARN:

Easy and effective strategies to deal with a costly business issue: stem costs and curb interruptions caused by the impact of employees who are also caregivers.

- Understand the impact of caregivers caring for children, parents and family members in your company
- Hear successful strategies used by business leaders
- Learn ideas to support your employees and positively impact your bottom line

### WHO SHOULD ATTEND:

Corporate Leaders, Executives in Human Resources, Employee Benefit Plans and Employee Assistance Programs

### COST:

\$50 per person

\$25 per person

*(non-profit and government organizations)*

### TO REGISTER OR FOR MORE INFORMATION:

Susan Hirsch, 702.483.6023

or [hirschs2@ccf.org](mailto:hirschs2@ccf.org)

## SCHEDULE

**7:30 – 8:00 Registration and Continental Breakfast**

**8:00 – 11:30 Summit on Employee Caregiving**

- Keynote Addresses
- Expert presentation on caregiving and workplace issues
- Interviews with key advocates in the field
- Panel of Business Leaders sharing innovative practices
- Presentation of employer tool kit and resources

## KEYNOTE SPEAKERS

- **Representative Edward J. Markey** - Massachusetts 7th Congressional District. Serving since 1976 and the Dean of both the MA and N.E. House Delegations. Representative Markey is the founder and co-chair of the Congressional Task Force on Alzheimer's
- **Chris Matthews**, Host of **MSNBC's Hardball** and **The Chris Matthews Show**

## BUSINESSES REPRESENTED

- **Nevada Federal Credit Union**  
Winner: 2008 and 2009 Winner of AARP's Best Employers for Workers Over 50
- **Cleveland Clinic**  
4th ranked U.S. hospital in *U.S. News & World Report's* "2010-11 Best Hospitals"
- **Caesars Entertainment Corporation**  
Named to *Fortune's* Most Admired Companies, 2007 and *Business Week's* Most Generous Corporate Donors

## PRESENTING SPONSOR

- **Caesars Foundation**

## SPONSORS

- **Recruiting Nevada**
- **In Business Las Vegas**

## SPEAKERS

- **Jeffrey L. Cummings, MD**, Director, **Lou Ruvo Center for Brain Health**  
The Andrea L. and Joseph F. Hahn MD Chair of Neurotherapeutics
- **Drew Holzapfel**, Director, Public Affairs, **Worldwide Biopharmaceuticals Businesses, Pfizer, Inc.**
- **Steven Landers, MD, MPH**, Director, Center for Home Care and Community Rehabilitation, **Cleveland Clinic**
- **Carla Major**, Vice President of Human Resources and Community Relations, **Harrah's New Orleans**
- **Ron Moore**, Founder/CEO, **National Caregivers Library**  
[www.CaregiversLibrary.org](http://www.CaregiversLibrary.org)
- **Maureen Peckman**, Chief Emerging Business Officer, **Cleveland Clinic Nevada**
- **Jonathan Rauch**, Contributing Editor, **The Atlantic**; Guest Scholar, **The Brookings Institution**
- **Larry Ruvo**, Chairman, Keep Memory Alive, and Senior Managing Director, Southern Wine & Spirits of Nevada
- **Michael Traficanti**, Senior Vice President Human Resources, **Nevada Federal Credit Union**