

# ALI 70

## Power of Love™

GALA 2012

# Come Celebrate Muhammad Ali's 70th Birthday!

This legendary evening will feature exceptional dining by chefs **Tom Colicchio, Scott Conant, Michael Mina and Wolfgang Puck** with spirits and wine pairings by master sommeliers. Exclusive auctions and a larger-than-life concert will make this the event of the century.

**Saturday, February 18, 2012**  
MGM Grand Garden Arena, Las Vegas, Nevada

## Sponsorship Levels

### ♡ RINGSIDE SPONSOR \$100,000

Table for 10 with exclusive seating

Plus two additional seats for an international figure in Sports, Music, Fashion, Politics, Film or Television if you would like them to join you for the evening

Logo on the Keep Memory Alive website

Special gift for you and each of your guests

Color ad in the Keep Memory Alive sponsorship catalog and digital displays throughout the event

Invites to any after-parties and pre-function receptions

Signed programs by Muhammad Ali for you and your guests

### ♡ KNOCKOUT SPONSOR \$75,000

Table for 10 with exclusive seating

Logo on the Keep Memory Alive website

Special gift for you and each of your guests

Color ad in the Keep Memory Alive sponsorship catalog and digital displays throughout the event

Invites to any after-parties and pre-function receptions

### ♡ HEAVYWEIGHT SPONSOR \$50,000

Table for 10 with premier seating

Special gift for you and each of your guests

Color ad in the Keep Memory Alive sponsorship catalog and digital displays throughout the event

Invites to any after-parties and pre-function receptions

### ♡ GOLDEN GLOVE SPONSOR \$25,000

Table for 10 with premier seating

Color ad in the Keep Memory Alive sponsorship catalog and digital displays throughout the event

### ♡ CHAMPION SPONSOR \$15,000

Table for 10

### ♡ INDIVIDUAL GALA SEATS

Knockout level exclusive seating - \$7,500

Heavyweight level premier seating - \$6,000

Golden Glove level premier seating - \$3,000

Champion level seating - \$1,500

**To purchase tables, seats, ads in the event program or for more information please contact:**  
**poweroflove@keepmemoryalive.org | www.keepmemoryalive.org | 702.263.9797**